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INTUITION IN BUSINESS

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“The only significant thing in the world is intuition,” Albert Einstein wrote [3].

Many of the richest people on the planet recognize that by their most successful and significant solutions they are obligated to intuition [2]. Such vivid figures of modern business as Bill Gates, Steven Jobs, Richard Branson, without a higher education, have been able to earn millions [1].

The purpose of the article is to discover the meaning of intuition and instinct and show how it is important to use them properly especially in business.

For entrepreneurs, risk is the basis of their activities. Since you can never fully predict the final result, any contract can have some unexpected effects [2]. The intuition of a business leader helps him to make decisions in situations where information is insufficient [1]. No one insurance company can secure you against mistakes and big failures. Here the intuition could be useful [2].

Intuition – is the ability of a person in some situations to capture the truth unconsciously, to expect, guess something, based on previous experience and knowledge. It is feeling, insight, assumption, the sixth sense [2].

In psychology, the process of the appearance of an image is called “insight”. Insight is the opposite of a logical solution to a problem; here logic “does not work”: it’s not the brain is looking for a solution to the problem, but the solution comes to the person [1].

Intuition, like a pocket flashlight, will help you to find the right way, because it is always with you, provided that you will learn to use it [2]. However, you cannot blindly trust your inner senses. Sometimes businessmen are filled with a thirst for money and accept their own desires as like intuition. Before making a decision, you should act in your own head, to experience the potential consequences.

You have to learn a lot to move to stable intuitive decision-making. The first you should try doing things according to your logic, minimizing losses, calculating different options [2].

Leaders with advanced intuition find answers to these questions more quickly and efficiently. But more important is that they teach people to trust their abilities, to be open to new opportunities. This is substantial for future success [1].

As we can see, intuition plays a significant role in business. Intuition is needed during negotiations, without intuition marketing of innovations is impossible. This is the so-called “sixth sense” [2].

The businessman is a kind of hunter for “firebird of luck”. If you always keep your hand on the pulse, then you will certainly succeed [2].

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TIME MANAGEMENT: HOW TO BECOME THE BOSS OF YOUR TIME

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People are always lack of time. This is the most valuable thing for everybody.

For each person to learn to manage your time is very important whether you are a businessman or a student, especially if you are a young person. Energetic youth is accustomed not to notice how they spend their time.

The aim of our article is to learn how to allocate your time and to be everywhere in time.

1. The first step to time-saving is accounting. It allows you to understand what resources you waste and where it is possible to find some reserves.

Smart student knows his goals, needs to be done to achieve them and what things will be sacrificed.

Start with the fact that it is necessary to make a to-do list every week. Write down at least three important short-term goals that you want to achieve. It could be a meeting with a tutor twice a week to get the chemistry or proper nutrition to boost your energy levels, and as a consequence to be more attentive in the classroom [2].

2. Do the hardest task first. If you're avoiding hard homework in this case do it the first [2]. Performing unpleasant things will give you relief and a pleasant mood for the whole day, but if not, it will hang a dead weight to the end of the day.

Alternatively, try to allocate complex cases only for the one whole day and don't do anything except this task during this day. Mail and notifications in social networks are disabled, the smartphone turned off, it must be only you and the case.

3. Make small changes in your life and self-organization, try to find the own place for every thing. This means that you just need to nail the hook for your keys and every time you come home, leave them there or find another place.

Create a file on the computer for each subject. Thus, you eliminate a lot of problems that often make you feel exhausted. Wake up a little earlier to avoid haste, and come, at last, on time.

4. When you encounter a setback, do not dwell on what you did wrong.

“Say goodbye to self-pity, it is a waste of time” [2]. Say goodbye to thinking of the whiny, self-pitying, and free up space to do more and to perform all the tasks on the to-do list.

5. Don't break the chain.

It is a simple method that is very effective for many people. Its essence is to start a chain of days with a healthy habit (or, conversely, without bad), and try not to interrupt it as long as possible. For example, you may decide not to start the day with checking E-mails and note on a calendar the days that comply with this restriction or decide not to smoke for as long as possible, if you now suffer from this habit [1, p. 104].

The main thing is to survive during the first days, and then you will be captured by the excitement, and you do not want to interrupt the long chain of successful days!

Summarizing all above mentioned we would like to notice than time management is not easy, but for those who will succeed it brings the possibility to rule your entire life. This is one of the useful habits that everyone needs, and which will be useful in any field.

Start to manage your time or otherwise time will manage you.