

application of scouts in greenhouse might enable optimal energy control (zero energy use), air dehumidification as well as CO₂ emission reduction.

To sum up it is necessary to mention that the problem is being studied intensively in both theoretical and practical aspects. Growing interest from the farmers' side shows marketing potential of the idea and provides the stimulus for further research. The designs which have been developed and are being tested have their advantages and disadvantages. Next step in the current research could include choosing the optimal design of the scout and detailed analysis of possible ways for its improvement according to the farmers' needs.

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TIME MANAGEMENT

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Time is an important source for person and company. The success of the individual and the organization as a whole depends on the effectiveness of its use [1; 134].

Nowadays, the development and activity of the economy induce successful people to manage their own time properly to be able to formulate their purposes and goals clearly. Such features are especially useful for people today when the thesis "Time is money" has gained a special significance. Time is comparable to other resources, but in opposite to them, it is irreversible - it cannot be accumulated, transmitted or stored, so it is important to learn how to use it with maximum benefit.

The purpose of the article is to consider time management as a way to effectively allocate time, to reveal the main means to increase the efficiency of activities, as well as to identify ways to manage time [2; 203].

The announcement about time management as a separate scientific direction initially appeared in Holland in the 70's of the twentieth century. Specialized courses of planning time for employees and businessmen were established there. Then the problem of time management attracted the attention of specialists in the USA, Germany, Finland and a number of other countries. Time management is associated with other sciences, including physics, biology, sociology, philosophy, psychology since these and some other fields of knowledge contain information about time [3; 8-9].

A crazy flow of information in present provokes a feeling of total time pressure. Twenty-four hours a day are not enough, and life passes by. The inability to structure time properly in the sense of one's own existence leads to dissatisfaction with one's own effectiveness.

Mad rhythm changes the settings of the internal timers. Disagreement in course of time throws out us from the orbit of own life under a playful motto "However nothing I will have", taking the small role of observers to us. It blocks our productivity and sometimes dives into the state of unpleasant frustration. The category of time affects the quality of a person's life. The statement "I

don't know what to do, so I won't do anything yet" can be overcome effectively using time management rules [4].

By Stephen Prentice, time management is management technology of time in real situations. Everyday life has a lot of examples, techniques and practical recommendations that make proposed concepts of time management visual and easily memorable [5; 4].

According to Valery Usov, time management is a management of work volume redistribution, needed resources, and changes in its content at a given time and space [6; 59].

Brian Tracy believes that time management is an art of management not only in time but also in life as a whole. He compares it with the sun, and all the components of human life - a family, relationships with other people, income, earnings, health, self-development - are planets that move around it [7; 5-6].

In fact, the time management is a lifestyle and philosophy of the value of time in a fast flow of information and an ever-changing world.

The effectiveness of time management, above all, depends on understanding the meaning of time as a valuable resource of personal life and especially in professional activity. After all, time does not come back. It is impossible to accumulate, multiply, transmit time. It passes without a trace [8].

Finally, competently constructed and organized process of time management has a positive impact on human activity. The main tasks that can be solved by time management are setting goals of activity, making plans for different periods of activity, keeping records of time in the process of implementation of tasks. The regular application of time-management technologies in practice allows a person to increase the productivity and effectiveness of his every-day activities significantly. It is worthful to notice that the efficiency of time management is not that everything is done as soon as possible but in the proper allocation of their strengths and capabilities.

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BIOADAPTIVE TECHNOLOGY OF SUGAR BEET CULTIVATION

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