

Since 2006, their share has increased from 11 to 28%, and the average time spent by family members together has decreased from 26 to 17.9 hours per week. The number of people who feel abandoned due to the fact that close people are busy on the Internet has increased by 40%.

And at Ohio State University, they recently found out that student student Facebook user ratings are lower on average than students who don't use this site.

Can we conclude that Instagram is a waste of time? Does it take a lot of time?

As for me, this is not true. I believe that people should use this social network to get useful information. There are many topics that will be interesting to both adults and young people and teenagers. For example, sports, health, medicine, psychology, humor, travel, fashion, music and so on.

Each of us should spend less time on the Internet, but get more value from there. In our research we will answer the main questions: «Instagram: a waste of time or a source of useful information?» And share interesting accounts that I follow and read with pleasure.

### References

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### DEVELOPMENT OF ORGANIC PRODUCTION IN UKRAINE

**Radolova O., 31 00**

**Zhukova T.V., language adviser**

*Tavria State Agrotechnological University*

**e-mail: lekolesnikova7@gmail.com**

**e-mail: zhutet788@gmail.com**

Ukraine's agricultural sector has experienced constant growth in recent years and it is the sector which proved to be resistant to the effects of the economic recession. Ukraine has favourable conditions for organic agriculture. Indeed, mild climate and fertile soils provide the country with perfect opportunities for organic sector development. Total organic agricultural area of Ukraine is 289, 551 hectares.

Consequently, during recent years Ukraine has become a major supplier of organic products for the European market. We produce a wide range of products: wheat, barley, rye, corn, buckwheat, millet, sunflower, flax, mustard, and soybeans. Additionally, thousands of square kilometers covered with natural woodlands provide excellent growing conditions for a wide range of wild berries, herbs, and mushrooms [1].

Most Ukrainian organic operators are export oriented, most of the export goes to European countries, including Germany, the Netherlands, Italy, Switzerland, Poland, the United Kingdom, Hungary etc. Ukrainian organic products are also exported overseas, with the main markets of the U.S., Canada, Australia, and different Asian countries.

Data collected from certification bodies in Ukraine reveal that 300,000 tons of organic products were exported from Ukraine in 2016. In 2017, the greatest organic export volumes were raw materials for industry purposes, including corn, wheat, soy, barley, spelt, sunflower, millet, rapeseed, blueberry, and oat. Nevertheless, export volumes of semi-processed and processed products are also rapidly increasing [3].

The majority of organic operators are certified to standards that are equivalent to the organic EU Regulation. The Association Agreement signed in June 2014 between the EU and Ukraine has led to a reduction in trade barriers and has greatly benefitted the export business to the EU.

As for the domestic market for organic products in Ukraine it is still rather young. Organic specialty shops that started to operate in big cities since 2008 have slightly expanded in terms of product range and turnover. But the range of organic products available to consumers remains small. Currently, the following organic products of Ukrainian origin are available in the national market: vegetables and salads, seasonal fruits and berries, beverages, meat and dairy products, eggs, honey, vegetable oils, and bakery products [2].

The most important stakeholders in the Ukrainian organic movement involve: Organic Standard certification body, Information center "Green Dossier", Organic Ukraine Public Union of Producers of Certified Organic Products, Organic Federation of Ukraine, Ecoterra Lviv NGO, Institute of Organic Production, Natur Boutique, etc. Thanks to their work and services the Ukrainian organic sector is advancing fast.

Ukraine had been receiving international support for the organic market development from Switzerland, Germany, the USA, Canada, the European Bank of Reconstruction and Development (EBRD) since 2012 [1].

The development of the organic market in Ukraine is one of the priority areas in the reforming strategy plan which is based on the Strategy for Agriculture and Rural Development 2015-2020. This strategy has been initiated by the Ministry of Agrarian Policy and Food of Ukraine in cooperation with local organic stakeholders and international partners.

The Ministry of Agrarian Policy and Food of Ukraine has initiated a new draft of the organic law and elaborated it in partnership with key organic stakeholders and with support from international partners aiming at harmonization with the EU organic Regulation. This draft on basic principles and requirements for organic production, circulation, and labeling of organic products is registered in the Ukrainian Parliament in 2016.

The Ukrainian state logo for labelling of organic products was officially registered as a trademark owned by the Ministry of Agrarian Policy and Food of Ukraine.

As for the key events devoted to improving national organic production and its popularization in the world there were some of them. The First International Congress "Organic Ukraine 2017" (26-28.01.2017, Kyiv): more than 250 participants, including 70 speakers from nine countries, gathered to exchange experience and establish mutually beneficial cooperation. Two international agreements on the supply of organic products to Switzerland were signed. Within the framework of the Congress, the exhibition of organic products was introduced, It was visited by more than 3,000 people.

The first Ukrainian National Pavilion was organized at BIOFACH in 2014 (Nuremberg, Germany). In 2018, the Ukrainian National Pavilion celebrates its fifth anniversary at the international organic trade fair BIOFACH (Nuremberg, Germany) [3].

## References

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