

possibility to buy a large amount at a time;
elimination of potential attention from the fiscal service.

A large part of Ukrainians prefers to keep savings in US dollars, so they are interested in any changes in the black currency market [4].

So, the existence of substantial demand on currencies is caused when people look at currency as a way of saving their cash values. The state control makes it extremely difficult for citizens to buy foreign currencies with their local currency at the official exchange rate. A black market, therefore, develops for foreign currencies that would generally be priced at a significant premium to the official exchange rate, because of its artificial value and the demand-supply imbalance [1].

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INSTAGRAM: A WASTE OF TIME OR A SOURCE OF USEFUL INFORMATION?

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Psychologists and time management experts calculate how much time a person spends wasted on social networks. Especially, the most popular is Instagram. Instagram (also known as IG) is a photo and video-sharing social networking service owned by Facebook, Inc. It was created by Kevin Systrom and Mike Krieger.

Following the release in October, Instagram had one million registered users in December 2010. In June 2011, it announced that it had 5 million users, which increased to 10 million in September. This growth continued to 30 million users in April 2012, 80 million in July 2012, 100 million in February 2013, 130 million in June 2013, 150 million in September 2013, 300 million in December 2014, 400 million in September 2015, 500 million in June 2016, 600 million in December 2016, 700 million in April 2017, and 800 million in September 2017.

In fact, you need only 10 minutes to “post” your last photo and view the tape of friends. However, most people “hang out” on social networks – read posts, write comments, argue with other people. All this takes a lot of time, which could be spent with greater benefit for oneself and others.

In addition, many of us completely go to the online world and forget about reality. For example, a group of friends gathered for dinner at a cafe. One of them received a text message on the phone, another decided to view the Instagram tape, someone wanted to make a video in a story. As a result, people do not communicate, but are passionate about their gadgets.

Judging by the results of a survey conducted by scientists from the University of Southern California, more and more people notice that using the Internet takes time away from communicating with loved ones.

Since 2006, their share has increased from 11 to 28%, and the average time spent by family members together has decreased from 26 to 17.9 hours per week. The number of people who feel abandoned due to the fact that close people are busy on the Internet has increased by 40%.

And at Ohio State University, they recently found out that student student Facebook user ratings are lower on average than students who don't use this site.

Can we conclude that Instagram is a waste of time? Does it take a lot of time?

As for me, this is not true. I believe that people should use this social network to get useful information. There are many topics that will be interesting to both adults and young people and teenagers. For example, sports, health, medicine, psychology, humor, travel, fashion, music and so on.

Each of us should spend less time on the Internet, but get more value from there. In our research we will answer the main questions: «Instagram: a waste of time or a source of useful information?» And share interesting accounts that I follow and read with pleasure.

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DEVELOPMENT OF ORGANIC PRODUCTION IN UKRAINE

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Ukraine's agricultural sector has experienced constant growth in recent years and it is the sector which proved to be resistant to the effects of the economic recession. Ukraine has favourable conditions for organic agriculture. Indeed, mild climate and fertile soils provide the country with perfect opportunities for organic sector development. Total organic agricultural area of Ukraine is 289, 551 hectares.

Consequently, during recent years Ukraine has become a major supplier of organic products for the European market. We produce a wide range of products: wheat, barley, rye, corn, buckwheat, millet, sunflower, flax, mustard, and soybeans. Additionally, thousands of square kilometers covered with natural woodlands provide excellent growing conditions for a wide range of wild berries, herbs, and mushrooms [1].

Most Ukrainian organic operators are export oriented, most of the export goes to European countries, including Germany, the Netherlands, Italy, Switzerland, Poland, the United Kingdom, Hungary etc. Ukrainian organic products are also exported overseas, with the main markets of the U.S., Canada, Australia, and different Asian countries.

Data collected from certification bodies in Ukraine reveal that 300,000 tons of organic products were exported from Ukraine in 2016. In 2017, the greatest organic export volumes were raw materials for industry purposes, including corn, wheat, soy, barley, spelt, sunflower, millet, rapeseed, blueberry, and oat. Nevertheless, export volumes of semi-processed and processed products are also rapidly increasing [3].

The majority of organic operators are certified to standards that are equivalent to the organic EU Regulation. The Association Agreement signed in June 2014 between the EU and Ukraine has led to a reduction in trade barriers and has greatly benefitted the export business to the EU.