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INNOVATIVE TRENDS IN THE TEACHING OF ENGLISH

At the present stage, our country is opening up opportunities for integrating its culture, economy, politics and technology into the world space. Therefore, the value of a foreign language is very large, since it is a means of communication between peoples are an important instrument for integrating our homeland to world civilization; it is a means of discovery and knowledge of the world of Ukraine. All this leads to an increase in the requirements for knowledge of a foreign language acquired at school, to their use in the learning process and to the achievement of a standard level of knowledge that is adequate in the world.

Nowadays, it is the need to update the content and methods of applying innovative approaches to teaching a foreign language in a professional direction. In modern society, a clear social order is created for the possession of foreign languages. As mentioned by Pometun [2] one of the modern methods is the use of computer technologies in the study of a foreign language, which opens up access to new sources of information for students, especially students of technical specialties, increases their motivation to receive information in a foreign language, increases the efficiency of independent work and gives new opportunities for their creativity. The multimedia tool has a greater degree of interactive learning, it allows you to choose the pace and level of tasks, improves the speed of assimilation of grammatical constructions and the accumulation of vocabulary. Of course, the technical advantages of this method include the use of interactive video and audio clips when learning oral speech. By demonstrating diagrams, photos and pictures on the subject of linguistic communication, the principle of visibility is realized. By using multimedia technologies, the teacher can submit information in an entirely new and effective form, make it more complete, interesting, useful and close to the subject of communication studied or professional aims. Thus, multimedia technologies allow

you to develop vibrant and more engaging speaking exercises. For students of technical specialties, learning a foreign language with the use of multimedia technologies also has some benefits. Since these technologies are new, it is interesting for students to deal with sources of new types of information. And it is also important that the assimilation of new information using multimedia technologies takes place in a form of game. The use of multimedia technologies allows students to independently prepare mini-projects or mini-presentations on the subject of communication and present them to the audience of other students. During the material perception, it is possible to record, which includes the memory and improves the process of memorization. Therefore, the high efficiency of the use of multimedia learning, based on visual and auditory perception of the material, is evident. The researchers approve the use of multimedia enhances the perception of memories by 30-40% due to the simultaneous multi-channel interaction of the student with information.

Interactive learning involves some methods of collaboration in the learning process. Communication and effective collaboration serve as the basic components of such learning, which aims at solving common problems, gaining monolingual speech skills, responsibility, critical thinking and achieving meaningful results [1].

Interactive learning of writing in a high school should form and develop skills for discussion, analysis and cross-checking. The modern model of the reading process is focused on the interactivity of the reader and the text being studied. Teachers should submit text, organize tasks that will help students understand it and then only follow the work on text and time, adjust them.

We agree with the other researchers that innovative methods of learning foreign languages, which are based on a creative approach, help to fully disclose the potential of students and promote the development and self-improvement of the educational and communicative process [3].

Thus, the combination of traditional methods and approaches with some, in our case, the latest trends, greatly improves and optimizes the activity and productivity of

students in the process of learning a foreign language. Therefore, it is relevant to further search for new trends and the use of foreign language learning.

ЛІТЕРАТУРА

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