

Olexiy Prokofiev
Dmytro Motorny Tavria State Agrotechnological University
Language adviser: Senior Lecturer Zhukova T.V.

PECULIARITIES OF TOURISM AND RECREATIONAL ACTIVITIES IN UKRAINE

The main requirements for the organization of recreational and tourist activities are set out in our legislation. Thus, the Law of Ukraine “On the Nature Reserve Fund of Ukraine” defines the possibilities and restrictions for the organization of recreation and tourism depending on the categories of territories and objects of the nature reserve fund (hereinafter referred to as the NRF). For example, tourism is prohibited in nature reserves and protected areas of national natural, biosphere reserves and regional landscape parks.

The Regulation on Recreational Activities within the Territories and Objects of the Nature Reserve Fund of Ukraine is a by-law designed to promote the proper organization of recreation and tourism within the NRF. A fee may be established for visiting the territories and objects of the NRF and providing services, in accordance with Article 47 of the Law of Ukraine “On the Nature Reserve Fund of Ukraine”.

Therefore, to ensure the preservation of the values and integrity of natural and historical and cultural complexes and objects for future generations, the administration of the territories and objects of the NRF and other organizations and individuals responsible for the preservation of the territories and objects of the NRF or who are owners or users of land plots must act taking into account the legislation and the characteristics of specific natural or historical and cultural objects. That is, recreational and tourist use of the territories and objects of the NPF is possible provided that an appropriate system of management and economic measures is developed, taking into account the protection and use regime established for these territories and objects.

The basic directions of recreational and tourist activities within the territories and objects of the NPF are the following:

- Creation of conditions for carrying out these types of activities in compliance with the regime of the territories and objects of the NPF
- Organization and arrangement of information and tourist centers, ecological and educational trails, tourist routes, observation decks, recreational areas, campsites, rest camps
- Dissemination of information of advertising and informational content (publication in the media and on web pages of information about recreational resources and services
- Study, generalization and implementation of the best national and foreign experience and practices in organizing recreational and tourist activities
- Formation of a culture of recreation, recreation and tourism in nature among vacationers and local residents, a careful and humane attitude towards natural and cultural heritage.

The main types of recreational and tourist activities are organization of recreation, recreation, excursion activities, amateur and sports fishing, various types of tourism: children's, youth, family, for the elderly, for people with disabilities, cultural and educational, medical and health-improving, sports, religious, ecological (green), rural, underwater, mountain, adventure, automobile, amateur, etc.

Creating conditions for the development of recreation and tourism includes motivation and stimulation of all parties interested in the development of regulated recreation; planning of activities; organization of visitor services on the territory of the NRF; environmental control over the recreational and tourist activities of all entities on the territory of the NRF.

Minimization of the negative impact of vacationers on natural complexes and historical and cultural sites is carried out through development and implementation of special measures to preserve biological and landscape diversity, historical and cultural sites; implementation of environmental monitoring; restoration of disturbed natural and historical and cultural complexes and sites.

Creating conditions for the development of recreation within the territories and sites of the NRF and nearby, which rightfully belong to the main factors of development and regions, is impossible without an active position and interest of local (regional, district) authorities, territorial communities. Therefore, it is advisable to coordinate the strategy for the development of the territories and sites of the NRF with the plans of local authorities in the field of recreational activities and tourism.

Local governments, in cooperation with nature reserves, can develop training programs for the local population, provide preferential financing for joint projects in the field of recreation, and help form a market for agricultural products for subsequent sale to vacationers, thus providing the agricultural producer with a significant increase in local market.

Of course, for the effective development of recreation and tourism, extraordinary knowledge and skills are required. Some of the necessary knowledge can be obtained in educational institutions, or searched on the websites of international organizations, such as the World Tourism Organization or the International Union for Conservation of Nature.

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