

ANALYSIS OF DIGITAL TOOLS AND MOBILE APPS FOR CREATING CV

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Nowadays competition on the labor market is growing. It is getting harder to get the job. One of main points that employers observe is the candidate's CV. It is the first thing that they know about you. It helps to systematize the information about the employee. So it is very important to have successful professional resume. Some people may have difficulties with writing it, but in the era of digital technologies there are many opportunities to make life easier, in particular, to simplify the process of creating CV. There are plenty of websites and mobile apps that offer to create CV online.

The purpose of the research is to give an overview of the available websites, online services and mobile applications for creating CVs and find the most efficient and practical tools .

First of all, we have looked at the available online resources and digital tools for creating a resume. Among the most popular ones are services offered by employment websites. Let us look at them subsequently:

- [robota.ua](#) – offers creating a CV in three steps (without charges) and gives an opportunity browse vacancies in one place; however, requires registration which can be seen as a disadvantage;
- [cv2you.com](#) – allows to create resumes in six languages which is an advantage for job hunting abroad, but also requires registration;
- [rezume.me](#) – requires no registration, gives 22 professional templates in four different styles, but only in one language;
- [cvmaker.com.ua](#) – requires no registration, offers 7 languages for creating CVs.

We have also researched a number of most highly-rated mobile applications. The first application under study was “Zety” [1]. It positions itself as the best CV maker in which you can create you CV in 5 minutes. To make your CV, you can choose a CV template, fill it out, and download in seconds. The peculiarity of this app is the opportunity to create a professional curriculum vitae in a few clicks. To do this, the user needs to pick one of more than 18 CV templates below and add ready-to-use suggestions. The advantages of this tool is that it is user-friendly, as it automatically offers you all information you need to point out and you have an opportunity to change the design and font type to make your CV stand out. The main disadvantage of this app is that in order to download your CV you need to pay a fee [1].

We also looked at “Resume creator” as a tool for creating CV [2]. To use this app the user needs to download it and install on your phone or tablet (available on both of the most widely used operation systems – Android and Apple), select an item of the menu “CV

Builder” and fill in the gaps with personal information. Also, the app offers CV examples of other people, which is an advantage for university graduates in search of their first employment who have little or no experience of creating a CV. This app is free, but the offered designs are not so attractive which we consider to be a disadvantage.

The next app we have analyzed is “Intelligent CV” [3]. To use this app you also have to download and install it, press the button “CREATE” and fill your details, then you can download or print your CV. The finished document looks more attractive, which is a benefit compared to the first two applications.

The following app is named “Resume maker” [4]. The app proposes to learn how to create resume by video lesson in YouTube. Users can create a CV and edit information which is already filled as an example. Also, it is possible to add your skills, qualifications ect. But the disadvantages are that it isn’t easy to share or download the CV, also, there are too many advertisements, which make using the app very uncomfortable.

A CV gives you a chance to show a prospective employer the best of what you’ve got. It sells your skills, experience, and shows them you’re the right person for the job. Making a good impression is important in today’s competitive job market. The results of our research show that with the use of modern technologies it is possible to display your work experience, strengths, and accomplishments easily in an eye-catching resume.

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